



MarsPolar Paln



👁 5 ✓ 17 ★ 9

Chapter 1 by Gleb Osipov

1. Site

2. Video

....

x. PROFIT!!!

Chapter 2 by Arteum Goncharov



XI. Raise more f*cking money!

Chapter 3 by intellikat



The Lords of Mars had finished the draft of their business plan. It was simple, sure, but direct. If they were going to attract tourists to the new MarsPolar Resort, it would certainly require a flashy website with some animated .gifs. If the lords did not get the planet's budgetary spending under control, Mars was sure to be terra-throbbled by the Galactic Entrepreneur Guild, who had been sending various spam emails over the past month regarding just such a fate.

Chapter 4 by Rinat Menyashev



So far so good. After spending a year and a fortune on the webdesigners and developers, The Lords of Mars got what they wanted - a sexy website with a new material design and seamless social networks integration. Video was fine too - it featured Chris Tucker and Lady Gaga and a

soundtrack from the last Lego movie. Moreover, there were some credit money left on the corporate account, which allowed them to launch a campaign that will send a push

notifications with profit

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Chapter 5 by Rinat Menyashev



But still... Something was missing...

They felt that they needed something that will push boundaries, drive people crazy and blow imagination..

Surely they knew they weren't talented enough to do it themselves. They needed a star. No, The Star.

Long story short, that's how Steve Balmer ended up as a CEO of the Lords of Mars corporation

Chapter 6 by Rinat Menyashev



1. Site

2. Video

3. Mobile application

4. Famous CEO

....

x. PROFIT!!!

XI. Raise more f*cking money!

We need to figure out steps 5-ix

- that's what Steve Balmer said

Chapter 7 by intellikat



5/V. Switch to roman numerals for all marketing purposes.

Steve Balmer was a genius.

"MarsPolar Resort!!! Now save MMMMMXVIII Terra-Creds in our first-entry sweepstakes!!!
M's of visitors are booking daily!"

Agentis

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Chapter 8 by intellikat

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1. Site

2. Video

3. Mobile application
4. Famous CEO
- 5/V. Switch to roman numerals for all marketing purposes.
- VI. Gabbathehutt as spokesperson
- VII. Less pigeons today
- VIII. Russian acrobats on galaxy tour promoting the resort
- IX. CEO caught in a high-profile sex scandal, video released online, stock soars
- x. PROFIT!!!
- XI. Raise more f*cking money!

And that...

Was how Mars was terrathrobbed and every living creature on the planet suffered a fate worse than death.

the end

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